

EDUCATION

**University of California, Santa Barbara**

Bachelor of Arts in Philosophy, with a minor in Art History

2001 Managed full year of course-work in two quarters to take  
 -2005 other two quarters off to travel as sponsored athlete. Finished required courses two quarters early, and attended commencement on time with classmates, June 2005  
*\*One required course was completed in Dec. 2006.*

EMPLOYMENT

**Hard Candy Shell contract designer**

2010 Hard Candy Shell is an interactive studio focused on user  
 - PRESENT experience design. A diverse client list and quick turnaround requires design proficiency and tech savviness to create relevant interfaces and experiences for web and mobile.

**JDH independent art direction and design**

2008 In September 2009 I set out to run my own design practice.  
 - PRESENT Distinct from some of the freelance services I offer, my focus is on designing experiences and interfaces for digital content, as well as creating original digital products. This also demands all the non-design responsibilities of running a small business.

**Eventful, Inc. graphic designer**

2008 Successfully redesigned homepage for 10m registered  
 -2009 users, developed system for brand-wide email redesign for 55m monthly sends, designed new sign-up process that increased conversions. Active in project management, worked closely with marketing/sales/SEO teams, involved in product development and conception, instituted and maintained organized design processes and styleguide, hired/trained/managed new designers, wireframed and prototyped new products/pages, reviewed user tests, designed for web standards, accessibility, and best practices.

**Eventful, Inc. design intern**

2007 Created marketing, business-to-business, email, and on-  
 -2008 site deliverables ranging from sales decks to user-interface designs. Worked with design, engineering, and front-end teams, quick project turnaround, working in broad range of styles and project types.

FREELANCE

**freelance**

2003 Design and art direction for web and print, web development,  
 -2010 photography, illustration, fine art, apparel design, printing, binding, filming and video editing, branding and identity development, Mac/network consulting.

SKILLS

- » Expert in Mac OS X
- » Skilled in Adobe Creative Suite, including Illustrator, Photoshop, and InDesign.
- » Proficient in Aperture, Final Cut Pro, iLife/iWork application suites
- » Intermediate HTML, CSS skills
- » Experience w/ WordPress as CMS
- » Wireframing and prototyping
- » Comfortable with photography and videography
- » Basic understanding of Flash and animation principles
- » Understanding of typography, product/packaging design concepts, hand-production
- » User-experience and web-standards advocate
- » Copy-writing, editing, and some freelance writing
- » 90 WPM typist

INTERESTS AND OTHER EXPERIENCE

- » Compulsive blogger, contributor to welovetypography.com
- » Food lover - I've worked in restaurants and kitchens, from fine dining to sushi
- » Extensive travels and lived abroad
- » Early-adopter, Apple-aficionado, gadget-lover, web dependent
- » Ex-competitive snowboarder
- » Music - love it but can't make it
- » Reader, learner, interest-diversifier
- » I take coffee seriously
- » I enjoy art -- illustrating, photographing, painting, viewing
- » I'm interested in all disciplines and aspects of design
- » Right-brainer with solid grasp of left-brained principles
- » Occasionally, passion for politics or social issues leads to volunteering

REFERENCES PROVIDED UPON REQUEST.